

ECONOMIC DEVELOPMENT COMMISSION

REGULAR MEETING

December 11, 2023

Present: Chairman Brian Watson, John Burdick, Polly Pobuda, Shelley Lloyd, Anita Barden.
Evelyn Bushey

Absent: Jack Casey, Bill Baxter, Sabrina Stout

Members of the Public: None

1. **Call to Order 7:05 p.m.**
 - a. Seating of Alternates- None
2. **Public Comment on Agenda Item- N/A**
3. **Approval of Minutes for September, 2023-** Minutes were unavailable for approval.
4. **Tourism Website-** Greg is working on the website set-up. It can be previewed by typing DiscoverNewHartfordCT.com into your browser. About 40 businesses have responded with content. The Facebook page is also DiscoverNewHartfordCT and can be opened, and followed. Some businesses have not responded to the query for content, and will be contacted by phone or, if necessary, in person by members of the commission. Suggestion was made to have a group work session to assist businesses with content provision. This will be done if needed.
5. **Photo Contest-** For the photo contest, each entrant can submit up to ten pictures depicting the four seasons in New Hartford. These should be high resolution and landscape mode. Pictures should be outdoor pictures of New Hartford. The commission will determine the winning pictures for each season, and winners will get a \$125 gift card to Michaels. Greg will be setting up the email to be used for submissions. This will be publicized through social media sites.
6. **Meeting Schedule for 2024-**Meetings will be held on January 8, February 12, March 11, April 8, May 13, June 10, July 8, August 12, September 9, October 21 (3rd Monday due to Columbus Day closing), November 18 (3rd Monday due to Veterans Day closing), December 9. Motion by John B to accept these dates. Seconded by Anita B. Unanimously passed.
7. **Other Business to Come Before the Commission-** Shelley suggested that we discuss our business areas, downtown and how to best support coordinating across the various business areas in town. Discussion on downtown took place and will continue at the January meeting.
8. **Meeting was adjourned at 7:50.** Motion to adjourn made by Anita B and seconded by Polly P. Unanimously approved.

Shelley Lloyd, Interim Secretary

Economic Development Commission