

**TOWN OF NEW HARTFORD  
ECONOMIC DEVELOPMENT COMMISSION  
REGULAR MEETING  
Town Hall, 530 Main Street  
Monday December 12, 2016 - 7:00 PM**

- 1. CALL TO ORDER.**
  - A. Seating of Alternates, if necessary
- 2. VISIT FROM Janet Carlson – 111 Group – Discussion of DiscoverNWCT.com** (30 minute discussion & Q&A)
- 3. APPROVAL OF MINUTES.**  
November 14, 2016 regular meeting
- 4. FISHING DERBY UPDATE**  
(3 minutes)
- 5. SKI SUNDOWN DRAFT**  
(5 minutes)
- 6. SIGNAGE COMMITTEE UPDATE**  
(5 minutes)
- 7. RAILS TO TRAILS UPDATE**  
(10 minutes)
- 8. ZIP CODE STICKERS / LIGHT NEW HARTFORD GIVEAWAY – John Burdick**  
(5 minutes)
- 9. MANUFACTURING WALK-THROUGH**  
(3 minutes)
- 10. CURRENT BUDGET BALANCE**
- 11. MEDIA KIT / MARKETING / BRANDING**  
(20 minutes)
- 12. ANY OTHER BUSINESS TO PROPERLY COME BEFORE THE COMMISSION**

**Mark Russo, Chairman  
Economic Development Commission**