

**TOWN OF NEW HARTFORD  
ECONOMIC DEVELOPMENT COMMISSION  
REGULAR MEETING  
Town Hall, 530 Main Street  
Monday October 15, 2018 - 7:00 PM**

- 1. CALL TO ORDER.**
  - A. Seating of Alternates, if necessary
- 2. PRESENTATION By CIVICLIFT – Evan Dobos  
(30 minutes)**
- 3. APPROVAL OF MINUTES.**  
September 10, 2018 regular meeting
- 4. CTVISIT PLANS FOR FOLLOW-UP WORKSHOP  
(5 minutes) - Damon**
- 5. REBRANDING AND STRATEGY OF BUSINESS INITIATIVE  
(10 minutes)**
  - **SURVEY DEVELOPMENT - Jack & Maryann**
- 6. WEBSITE PLATFORM UPGRADE UPDATE - Debbie & Robin  
(2 minutes)**
- 7. JOURNAL INQUIRER FALL ESCAPES ADVERTISING (5 minutes) – Mary  
Ann Gunning**
- 8. UPDATE RTT/MUT MEETING RESULTS AND MAPPING – Jim Brett  
(15 minutes)**
- 9. AGRIBUSINESS FORUM FOLLOW-UP AND NEXT STEPS - Donna  
(5 minutes)**
- 10. CURRENT BUDGET BALANCE – RECOMMENDATIONS TO SELECTMEN  
FOR REMAINING FISCAL YEAR (5 minutes) - All**
- 11. ANY OTHER BUSINESS TO PROPERLY COME BEFORE THE COMMISSION**

**Mark Russo, Chairman  
Economic Development Commission**