

ECONOMIC DEVELOPMENT COMMISSION

REGULAR MEETING

MAY 8, 2023

Present: Chairman Brian Watson, John Burdick, Polly Pobuda, Shelley Lloyd, Sabrina Stout

Absent: Jack Casey, Bill Baxter

Members of the Public: None

1. **Call to Order 7:01 pm**
 - a. Seating of Alternates- None
2. **Public Comment on Agenda Item- N/A**
3. **Approval of Minutes for February 13, 2023-** Motion made by John Burdick to accept the minutes. Seconded by Sabrina Stout. Passed Unanimously.
4. **Tourism Website-** Brian summarized where this tourism website currently stands. Money has been approved for this. The contract for this was circulated to the members and will be sent via email as well. Shelley made a motion to send the contract to the selectmen for Quandro Marketing to do this website. Polly Pobuda seconded. Passed Unanimously. If any commission member has a question about the contract, they are asked to contact Brian Watson prior to 3:00 pm on May 9, 2023.
5. **Photo Contest-** John Burdick presented the idea of a photo contest to secure photos for the tourism website. This was done in Norfolk successfully. Discussion followed regarding doing something like this in New Hartford to obtain pictures for our tourism website. Commission members agreed this should be pursued. John Burdick will send additional information to the members. All agreed that the following should be included in a contest:
 - a. People could submit up to four pictures each, and hopefully with a variety of seasons
 - b. Permission to use these photos would be part of the submission.
 - c. Pictures should be labeled where/when they were taken.

Discussion about this will continue at the next meeting.

6. **Budget:**
 - a. Polly Pobuda made a motion to allocate up to \$2000 for up to 10 replacement banners. Anita Barden seconded the motion. Passed Unanimously. Banners will be 1 bike rider, 2 fly fishermen, 2 skiers, 2 hikers, 1 kayaker, 2 vegetables.
 - b. Anita Barden made a motion to allocate \$500 for prizes for the photo contest. Sabrina Stout seconded the motion. Passed Unanimously.

- c. Shelley Lloyd made a motion to allocate an additional \$50 towards the triathlon (for a total of \$250). Polly Pobuda seconded. Passed Unanimously.
 - d. John Burdick made a motion to spend up to \$2400 for up to 6 trash cans for the downtown area. Polly Pobuda seconded. Passed Unanimously.
7. **Other Business to Come Before the Commission.**
- a. Sabrina Stout made a motion to reach out to the selectmen re: bathrooms or porta-potty for the downtown area. This is a concern that has been expressed by the downtown businesses. Seconded by Anita Barden. Passed Unanimously.

Meeting was adjourned at 8:10.

Shelley Lloyd, Interim Secretary

Economic Development Commission