

**ECONOMIC DEVELOPMENT COMMISSION  
REGULAR MEETING MINUTES  
MONDAY, MARCH 9, 2020 – 7:00PM  
NEW HARTFORD TOWN HALL**

**PRESENT:** John Burdick, Shelley Lloyd, Polly Pobuda, Alternates Bill Baxter; Debbie Ventre

**ABSENT:** Jack Casey, Donna LaPlante, Meg Toro, Brian Watson;

**MEMBERS OF THE PUBLIC:** Jay Bailey (left at 7:10)

Vice Chairman John Burdick called the meeting to order at 7:00 pm.

**1. CALL TO ORDER AND SEATING OF ALTERNATES.**

Mr. Baxter was seated for Jack Casey. Ms. Ventre was seated for Meg Toro.

**2. PUBLIC COMMENT ON AGENDA ITEMS**

Mr. Burdick recognized Jay Bailey who mentioned that he is a contractor and when he needs work he doesn't advertise he knocks on doors. If anyone could come up with an incentive for the Hurley's, he would be happy to bang on their door.

Mr. Bailey brought the Zoning regulations and put them on the table and noted that those are local regulations not State Statute which could be changed to suit Economic Development. Mr. Bailey reiterated that he is offering his services to hound the Hurleys. Mr. Burdick commented that any suggestions for the Hurley Property should be discussed with First Selectman Jerram and the Board of Selectmen. He noted that EDC has previously been involved in discussions regarding that property.

Mr. Bailey noted that he believes that EDC should support the asset sale and he plans to vote in favor of it despite the potential impact to his expenses as he will likely be forced to connect. Mr. Burdick noted that all members are voters and will vote. He added that he is trying to economically develop Main Street to fill a void for a bed and breakfast since the Chapin Park Bed and Breakfast has closed. He is in the process of becoming a licensed bed and breakfast. He noted that Air B&B takes business away from businesses such as the Alcove Motel and by becoming a Bed and Breakfast he will offer another place for tourists to stay.

**3. APPROVAL OF MINUTES.**

February 10, 2020 Regular Meeting

**MOTION** Ms. Lloyd, second Ms. Pobuda, to approve the minutes of the February 10, 2020 regular meeting.

Ms. Lloyd noted that there was an error in the minutes that she had mentioned to Ms. Ventre after they were posted, but she could not recall what it was.

*Unanimously approved.*

#### **4. BUSINESS SURVEY UPDATE**

Mr. Burdick noted that Ms. Toro shared that she has 28 responses after the Business Council sent their request for members to respond and the survey has been resent. Survey was sent to 132. 79 opened it, 35 clicked through and 28 responded.

Mr. Burdick would like to commend Ms. Toro and the rest of the committee on their efforts on this project.

#### **5. UPDATE FROM TRAILS COMMITTEE**

Mr. Baxter noted that the committee meeting had been delayed but that the feedback from the public session was a very positive experience. Some committee members have been looking at some of the potential problem areas. The grade down the road must meet ADA requirements with platforms along the way. Down through the railroad right of way across from the pump house and then through the Poroco building. If that site is cleaned up it could make a nice pocket park. Ms. Pobuda noted it could be a nice parking area. Mr. Burdick noted that the meeting with the dots on the plan was a great idea. Ms. Lloyd commented that people made it clear they don't want the trail along Route 44.

Mr. Baxter noted that one of the challenging areas is to cross Route 44 by Marandino's. Mr. Burdick suggested perhaps a tunnel under 44 like the one under Route 4 in Unionville might be a solution. Mr. Burdick also noted that the parking design is more favorable to Canton and directs people toward Canton rather than New Hartford. Mr. Baxter noted that parking will be available in Satan's Kingdom off season.

Ms. Pobuda questioned the sale of the water and sewer assets and the ability to move ahead with the plan for the trail when the land may no longer belong to the Town. She suggested that the Trails Committee investigate that further. Mr. Baxter will look into her inquiries. Ms. Pobuda mentioned that the lease is online for the MDC property where the water tanks sit. She noted that the lease is up in five years and if we don't continue the lease the tanks become their property and we cannot sublease that property.

#### **6. OPEN FARM DAY – PRELIMINARY PLANNING**

Ms. Ventre shared that Mrs. LaPlante had reached out to all farms to see who would be interested in participating this year on September 19<sup>th</sup>. She has received commitments from 6 farms for this year, some of whom did not participate last year and expect that we might have up to 10 or 12 this year.

Ms. Ventre passed around information she had obtained from Peg Budny with options for jar openers or bags that could be given away this year to participants. Ms. Ventre noted that she thought of the bags last year when the plastic bag ban went into effect, but it was too late to purchase them. Ms. Lloyd and Ms. Pobuda both like the idea of

bags with A Town for All Seasons and the website printed on them. Mr. Burdick suggested that a local business might like to sponsor the bags in return for having their name printed on them. Ms. Lloyd wondered if the business council might suggest someone or sponsor the bags.

## **7. GOVERNOR'S CONFERENCE ON TOURISM**

Mr. Burdick and Ms. Lloyd both expressed that they would like to go but are not available on April 29<sup>th</sup>. Ms. Ventre noted that she had really enjoyed the event last year, but since it falls the day after the Presidential Primary this year she really cannot attend.

## **8. 2020 / 2021 BUDGET PLANNING**

Vice Chair Burdick noted that the preliminary budget still has EDC at \$6,000 so he does not believe we have an urgent need to finalize our details for next year. Discussion can be deferred until more members are present.

## **9. CHAIRMAN'S UPDATE**

Vice Chair Burdick noted that he does believe it is important that this group support the proposed Asset Sale in terms of Economic Development.

## **10. CURRENT BUDGET / DISCUSSION**

Secretary Ventre sent out the updated budget information prior to the meeting.

Ms. Ventre noted that there has been a tremendous response to the Facebook event for Hop Into Spring and the email offering the opportunity to participate had brought in some donations. She shared that Anita Barden had spoken with the organizers of other similar events and they typically plan to have 15 eggs per participant. Based upon those numbers and the Facebook responses there are concerns that we will not have enough eggs and candy from the donations. Ms. Lloyd had found packages of eggs at Goodwill that she had purchased and dropped off to Anita, but if even half of the responses show up and each brings 2 children that's 600 children which would be 9,000 eggs. Some of the local businesses who had verbally told Anita they would participate have not provided candy as yet. Would EDC be willing to allocate additional funds toward this event in case they are needed?

**MOTION** Ms. Lloyd, second Ms. Ventre, to allocate up to an additional \$100 to purchase plastic eggs or candy for the Hop Intro Spring event.

Ms. Pobuda mentioned that she would like to allocate more because candy is expensive. Ms. Lloyd amended her motion.

**MOTION** Ms. Lloyd, second Ms. Ventre, to allocate up to an additional \$200 to purchase plastic eggs or candy for the Hop Into Spring event.

*Unanimously approved.*

Ms. Lloyd questioned whether the eggs would be refilled and replenished throughout the event. Ms. Ventre indicated that the volunteer ambulance will be handling the pictures with the Easter Bunny under the pavilion and the robotics club and Girl Scouts will help to redistribute eggs throughout the event. There will be a place for people to drop off the eggs to be reused for next year.

**9. ANY OTHER BUSINESS TO PROPERLY COME BEFORE THE COMMISSION**

Ms. Lloyd asked that the Triathlon be added to the agenda for the next several months. She has been in touch with the organizers Mark & Tanya who will be staying with her. The triathlon will be Saturday, July 11<sup>th</sup>. They would like the gift certificates to be donated for prizes again. Instead of the tremendous amount of bananas purchased last year, they would prefer a mix of bananas, grapes and small oranges. They are considering grilling hotdogs and burgers instead of food trucks to feed the participants but would like donations of supplies. Additionally, they need volunteers to work at the event. There are a couple of paid positions to stay overnight as security watching the equipment overnight. Ms. Ventre suggested that the National Honor Society members might be interested in volunteer service hours. Ms. Lloyd noted that she has spoken with Girl Scouts out of Farmington who meet all year round. Mr. Burdick questioned whether we still have Boy Scouts in town. Ms. Lloyd will send a summary email of items needed and volunteer positions and asked that a News Item be posted on the town website seeking volunteers.

Ms. Lloyd also asked about opportunities to fill the vacancies on the Commission. Can there be a post on the website and Facebook page asking for volunteers. Ms. Ventre noted that there had been a recent Facebook post seeking a volunteer for the Stanclift Cove Authority and she had shared the old post to the Town page requesting volunteers for any of the Commissions with vacancies.

**10. ADJOURNMENT:**

**MOTION** Mr. Baxter, second Ms. Pobuda to adjourn at 8:16 pm; *Unanimously approved.*

**Respectfully submitted,**

**Debbie Ventre, Commission Secretary**

**ECONOMIC DEVELOPMENT COMMISSION & NEW HARTFORD BUSINESS COUNCIL  
SPECIAL JOINT MEETING MINUTES  
WEDNESDAY, MAY 27, 2020 – 8:30 AM  
NEW HARTFORD TOWN HALL**

**PRESENT:** John Burdick, Donna LaPlante, Shelley Lloyd, Polly Pobuda, Meg Toro, Brian Watson; Alternate and Commission Secretary: Debbie Ventre; First Selectman Dan Jerram

**ABSENT:** Jack Casey, Alternate Bill Baxter

**MEMBERS OF THE PUBLIC:** Peg Budny, Kim Hanson, Scott Kozlak, Suzie Larson, Deirdre Tindell of New Hartford Business Council

EDC Chairman Meg Toro called the meeting to order at 8:33 am.

**1. CALL TO ORDER AND SEATING OF ALTERNATES.**

Ms. Ventre was seated for Jack Casey.

**2. EDC / NHBC JOINT DISCUSSION ON SUPPORT FOR THE BUSINESSES OF NEW HARTFORD**

After a brief discussion addressing technical issues with the virtual meeting and asking that all speakers identify themselves, Ms. Toro welcomed the Business Council members in attendance and introduced the EDC members present.

Mr. Burdick introduced the Suzie Larson, Kim Hanson, Scott Kozlak, and Peg Budny of the New Hartford Business Council and noted that he and EDC Member Donna LaPlante are also members of the Business Council.

Chairman Toro asked Mr. Burdick to provide a summary of the purpose of this special meeting. Mr. Burdick noted that EDC and the Business Council have discussed holding a joint meeting for several years. He added that the charter of both groups is similar in the need to facilitate and advocate for the businesses. He suggests that participants offer suggestions for near term, future term and long term.

Ms. Lloyd indicated that she is most concerned with supporting our businesses who are not currently open but are preparing to open. She suggests using the town website and social media to highlight each of our businesses.

Suzie Larson asked where the best place aside from social media would be a means of getting out this information. Ms. Lloyd replied that perhaps a local newspaper could write a spotlight announcing the plan. She suggests that social media be more than Facebook, but Instagram as well. Mr. Burdick noted that the Take Out New Hartford Barkhamsted Winsted group is a great example of social media entity that grows exponentially by participation. He suggested that perhaps an additional website

promoting all businesses, not just the restaurants might be appropriate. Mr. Burdick asked Ms. Ventre to comment on what is possible and what isn't. Ms. Ventre responded that she is not clear what the intent of starting an additional website would be. She noted that the Town website offers a business directory which has not been utilized as much as we had hoped but certainly has grown. She noted that Mrs. LaPlante had just asked her whether the number of subscribers on the town website had increased and that is a means for getting the message out. If Mr. Jerram is agreeable, a news item could be posted on the home page, and perhaps changed each week. Mr. Burdick asked Ms. Lloyd if that is what she envisioned and she responded that would be fine, but perhaps a second Facebook group should be created that is not specifically focused on restaurants.

Suzie Larson asked if this group would consider having Barkhamsted join this conversation. She noted that as a Barkhamsted resident, they have such a small business base but due to geographic similarities joining with New Hartford would be advantageous to both. Mr. Burdick interjected that prior to this call he has had conversations with both Don Stein and Ray Peck of Barkhamsted. Mr. Peck is a Selectman who has been charged with chairing the economic focus of surviving the pandemic and supporting the businesses. He agrees that working jointly with them is a great idea. He added that he also spoke with Bob Geiger in Winsted.

Ms. Pobuda asked Ms. Ventre if every business listed in the directory can have a link to their website. Ms. Ventre stated that they can. Ms. Pobuda also asked if businesses do not have a website if they can link to Facebook. Ms. Ventre responded that she has successfully linked to Facebook pages as well.

Mrs. LaPlante commented that this is an opportunity to support our local businesses and we need to focus on that. We have an opportunity for our local businesses to pick up new customers. She noted that often our residents tend to pick up take out or eat out at restaurants outside of New Hartford because they are stopping on their way home from work. With so many people working from home, this is a good opportunity to focus on local businesses and any promotions that we do should focus on that. It could be as simple as Support Local.

Peg Budny noted that in maintaining the Business Council website and Facebook page she has found a lack of participation by the businesses. We need to find a way to encourage the businesses to be proactive for themselves. She tends to share posts that she finds from local businesses which helps them but we need to determine why businesses are apathetic about promoting themselves.

Ms. Lloyd noted that if a business wishes to be featured, they need to write a blurb. She is not writing a blurb for the business because she doesn't know what they want to highlight. Mr. Burdick interrupted to point out that there isn't a need for a blurb if they do not provide one. He cited the success of the Cash Mob which only featured the name of the participating business. He proposed focusing on what can be done versus what cannot. He suggested using the description that business have already posted on Facebook as a starting point if a business expresses interest but does not provide a blurb. He asked Ms. Ventre how many businesses we have on our EDC

email list. She noted that Mrs. LaPlante believes we have about 120. Ms. Budny questioned if that is 120 New Hartford businesses. Ms. Ventre confirmed that the list consists of New Hartford businesses for whom we have contact information. Mr. Burdick proposed promoting 3 businesses per day. Ms. Ventre noted that 3 postings per day is a lot and perhaps 3 businesses could be spotlighted in one News Item, but the town website is really for town news and multiple news items a day would drop the news items about the budget and Brodie park off the home page.

Mr. Watson noted that if there are that many businesses, perhaps we should focus on highlighting marketplaces or a specific type of business such as restaurants, service businesses or retail. Ms. Lloyd noted that we really need confirmation from the business before promoting them. Some businesses just do not want to be on Facebook. Mr. Burdick suggested using the email list to send a blast offering the opportunity to be featured. He asked Ms. Lloyd to serve as the coordinator to ensure that the business who wish to be featured are promoted.

First Selectman Jerram commended Ms. Ventre's work on the town website and noted that any local business who wishes to be featured on the EDC Business Directory has the opportunity to do so, but the burden is on the business to provide their information and sign up. He noted that the email outreach is fine to again offer that opportunity to the businesses. It is incumbent on them to provide the information so that we do not misrepresent anything.

Mr. Burdick brought up the website promoting businesses featured by the NHCOC. Ms. Toro asked if he meant Civiclift. Ms. Budny asked for clarification of what the COG is and Mr. Burdick explained the membership of 21 towns with representation by the First Selectman or Mayor. He noted that they have a tourism initiative, funded the FoodHub in Torrington and are working to bring high speed internet service to the northwest corner.

Chairman Toro noted that meeting time is limited and perhaps we should move on to additional ideas. Mr. Burdick suggested that he and Ms. Budny had discussed having some sort of event for July 4<sup>th</sup> with a decorate your car parade or provide flags to businesses to be distributed for a donation with the funds donated to the charity of their choice. A discussion ensued regarding the feasibility of obtaining the flags. Ms. Lloyd noted that the flags need to be ordered soon to ensure they are received. Mr. Jerram noted that they town had difficulty obtaining American flags for Memorial Day as they are backordered.

Ms. Pobuda asked the Business Council members what we can do to support them. Deirdre Tindell commented that she had helped to set up the Take Out page and wonders if it makes sense to create another page when the Take Out page has grown organically. Creating a new page will mean starting over. They posted a google doc asking for businesses to provide their information but no one has added to that. Ms. Lloyd noted that Glastonbury has changed the name of their page to Take Out / Patio. She wonders how hard it would be to change the name of the page and retain the followers already recruited. Ms. Lloyd suggested Take Out / Businesses. Ms. Tindell noted that it should be a regional page including neighboring towns. Mr. Watson

suggested "Open for Business" to make the page for all business including restaurants. All agreed to repurpose the page. Ms. Lloyd noted that we also need to remember the businesses that are not currently open but will be reopening. Mr. Watson and Mr. Burdick noted that businesses could use that page to generate buzz as they prepare to open.

Mr. Burdick returned to the flag topic and asked Ms. Budny to research if flags are available. Ms. Toro suggested that a decision be held pending whether the flags will be available. Mr. Burdick asked whether someone or a committee would agree to supervise this project. Mr. Watson asked for clarification of the flags wondering why a business wouldn't purchase the flags for \$1. Mr. Burdick noted that the flags would be purchased and given to the businesses. A list would be published of which businesses have flags where people can purchase the flag for a suggested \$5 donation to be passed along to Neighbor to Neighbor or Hands of Grace. Mrs. LaPlante noted that she believes the flags should not be sold for a donation – they should distribute as they wish to be displayed within the community. If people want to donate to a charity they should do that on their own time.

Ms. Toro noted that there are only a few minutes left. Ms. Lloyd asked Mr. Jerram whether the ski banners had been swapped out for the farm banners. Mr. Jerram noted the staff member who would do that is on vacation this week.

Scott Kozlak of the Business Council commented that helping businesses acquire PPE or disinfecting products as they work to reopen might be an area that could assist. Mr. Burdick asked if that could be included in the email blast. Mr. Kozlak suggested that having businesses contact by email or private message to ask for assistance rather than broadcasting the vendors info might be the best way to handle it. Mr. Jerram noted that the CBIA program for PPE has been successful and masks have been provided to local businesses. Mr. Burdick asked if requests could be forwarded to Mr. Kozlak to assist businesses in obtaining PPE or sanitizing products.

Mr. Jerram noted that Governor's Executive order gave the Town the ability to streamline the approval process to allow outdoor dining for any businesses who wish to reopen. He and Mike Lucas had contacted all the restaurants in town to offer assistance in setting up a temporary patio area if needed. Ms. Toro and Mr. Burdick expressed appreciation to Dan and Mike for doing so.

Mr. Burdick asked for the hours that Town Hall is open. Mr. Jerram noted that Town Hall is open every day. Staff is available by appointment.

Ms. Pobuda asked whether EDC would be authorizing funds for the flags. That would be addressed after Business Council members leave to attend their meeting.

Ms. Toro thanked the Business Council members for attending the session. They left the meeting at approximately 9:35 am.

Ms. Toro asked Mr. Burdick if he had other sources for donation of funds to purchase the flags.



**MOTION** Ms. Lloyd, second Ms. Pobuda, to allocate up to \$200 for the purchase of flags assuming they are available so they can be distributed for the 4<sup>th</sup> of July.

Mr. Watson questioned why town funds would be allocated to purchase flags to be given away if local businesses would donate to purchase them. Ms. Lloyd noted that some of the businesses are operating on a shoestring in the current climate and cannot afford to purchase flags.

Ms. Toro noted that we are putting an onus on the business to do something additional when they have other priorities. This sounds like a lot of work with limited reward. She has seen "Litchfield Strong" being handed out, but would rather see us do something along those lines here. Ms. Lloyd asked to Call the Motion and then stated she would withdraw her motion if Ms. Pobuda agrees to withdraw her second. Ms. Pobuda withdrew her second.

Mr. Jerram noted that he was admitting Kathryn Boughton to the meeting.

Ms. Toro will do some additional research on some sort of signs and we can then look into other entities in town to help support that initiative.

Ms. Pobuda suggested "New Hartford Moving Forward"

#### 10. **ADJOURNMENT:**

**MOTION** Ms. Pobuda, second Ms. Lloyd to adjourn at 9:45 am; *Unanimously approved.*

**Respectfully submitted,**

**Debbie Ventre, Commission Secretary**



Connecticut Main Street Center is the expert resource for developing and sustaining vibrant downtowns that fuel our state's prosperity.

June 1, 2020

Dear Main Street Partner:

While it's clear we are experiencing a time that none of us was prepared for, I've been so very impressed by the creativity, innovation, and dedication that I see on Main Street! You are problem-solvers, passionately committed to ensuring your downtowns and Main Streets not only survive but are positioned to thrive after the worst of this crisis has passed. CT Main Street Center is proud of our members, and we stand ready to guide and assist you.

Even though we cannot gather in person at this time, CT Main Street Center is still working on providing the support and programming that you have come to expect from us:

- We build the capacity of Main Streets to be place-based, inclusive, sustainable, and prosperous centers. Our 2020-2021 education & training programs will focus on Recovery & Resiliency solutions. We are identifying program themes and speakers that we will offer via remote learning platforms.
- We champion vibrant, unique Main Streets as the foundation of the State's economic growth. Our CEO, Patrick McMahon, serves on Governor Lamont's Reopen Connecticut Small Business Implementation Task Force, as well as on the CT General Assembly's Main Street Working Group. The purposes of this group are 1) to educate legislators as to programs available for downtowns and issues that downtowns face so they can be informed advocates; and 2) determine any legislative initiatives that would help downtowns succeed.
- We hope you have found our informational emails, Zoom meetings, and social media posts helpful as we work together to find our way through these new challenges. We will continue to look for ways to encourage our members to gather virtually and share what is working on their Main Streets.

Attached you will find an invoice for membership renewal in the CT Main Street Network. **Please know that we are aware of the financial difficulties your organization may be experiencing. To that end, we are offering an option of paying 50% of your annual membership fee by July 30<sup>th</sup>, and the remaining 50% by October 31<sup>st</sup>.** Of course, if you are able to pay the full amount right now, we will gladly accept it!

Please feel free to contact me with any questions or concerns you have. We look forward to seeing each other in person again! Please take care of yourself.

Best wishes,

*Kim*

Kimberley Parsons-Whitaker, Associate Director



## Membership Renewal

### INVOICE

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**DATE:** June 1, 2020  
**DUE FROM:** Town of New Hartford

#### DESCRIPTION

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Renewal of Membership in Connecticut Main Street Center  
Renewal term: 07/01/2020 – 6/30/2021  
Amount due: \$750.00

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**TOTAL AMOUNT DUE: \$750.00**

Due upon receipt.

**Please make check payable to "Connecticut Main Street Center" & reference "Membership Renewal"**

During this time, please Mail payment to:  
**Patrick McMahon**  
**75 Timothy Terrace**  
**Windsor CT 06095**

**Thank You!**

## **New Hartford Economic Development Commission**

### **Mission Statement Adopted December 3, 2001**

The New Hartford Economic Development Commission will serve to foster the design and implementation of a sound economic development strategy for the town by providing a platform of advocacy for all and by offering fair, balanced, and reasoned recommendations to the governing boards of the town.

Further it will encourage the compatible and sustainable growth of business and commerce, while strengthening the tax base, providing local employment opportunities and expanding the availability of goods and services for the town and area residents while maintaining the historic charm and character of the town.

# Town of New Hartford

## Economic Development Expense Report

Fiscal Year: 2019-2020

From Date: 7/1/2019

To Date: 6/30/2020

- ☐ Include pre encumbrance  
☐ Exclude inactive accounts with zero balance  
☐ Print accounts with zero balance  
☒ Filter Encumbrance Detail by Date Range

Account Number	Description	Budget	Adjustments	GL Budget	Current	YTD	Balance	Encumbrance	Budget Bal	% Rem
100.0315.190.520.012	ECONOMIC DEVELOPMENT	\$6,000.00	\$0.00	\$6,000.00	\$2,475.07	\$2,475.07	\$3,524.93	\$0.00	\$3,524.93	58.75%

Transaction Detail (Standard)						
Reference Number	Requisition Number	PO/Ship Number	Description	Name	Journal	Amount
0	0	0	EDC Secretary	VENTRE, DEBORAH M	Payroll	\$675.00
1945542	0	0	AP POSTING	Peggy's Personalized Promos	Accounts Payable	\$590.00
1945545	0	0	AP POSTING	Peggy's Personalized Promos	Accounts Payable	\$43.40
6247880	0	0	AP POSTING	Suburban	Accounts Payable	\$71.92
66	0	0	AP POSTING	MARANDINO FOODS, INC.	Accounts Payable	\$70.00
7787278088	0	0	AP POSTING	GOULET PRINTERY	Accounts Payable	\$550.80
7818778194	0	0	AP POSTING	GOULET PRINTERY	Accounts Payable	\$180.00
78195	0	0	AP POSTING	GOULET PRINTERY	Accounts Payable	\$260.00
Sept 2019	0	0	AP POSTING	Deb Ventre	Accounts Payable	\$33.95
Detail Total:						\$2,475.07

Grand Total: \$6,000.00 \$0.00 \$6,000.00 \$2,475.07 \$2,475.07 \$3,524.93 \$0.00 \$3,524.93 58.75%

End of Report

EDC Budget Proposal  
2019-2020

<u>Item</u>	<u>Budget</u>	<u>Actual to Date</u>	<u>Budgeted Not Yet Paid</u>
EDC Secretary*	975.00	675.00	300.00
Northwest CT Chamber	200.00		200.00
<del>Website Support Fees</del>			
Printing Costs & Expenses			
Postcards - Celebrate New Hartford \$400 sponsors	515.00	525.80	
Open Farm Passports (700 + numbering) \$200 sponsor	150.00	80.00	
Celebrate New Hartford - Posters	25.00	25.00	
Open Farm Day - Lawn Signs (20)	215.00	215.00	
Open Farm Day Stop Here - Signs (20)	215.00	215.00	
Celebrate New Hartford Banners	160.00	160.00	
Farmers Market Postcards	120.00	100.00	
Restaurant Brochures (500)	150.00	150.00	
Farm Stand Brochures (300)	110.00	110.00	
EDC Business Cards		43.40	
Open Farm Day Event Supplies			
Custom Stamps for Passport	71.92	71.92	
Clipboards (8)	17.02	17.02	
Gold Star Ballooon for Registration Tables (8)	16.93	16.93	
Postage for Farm Day Thank You Letters	23.00		23.00
CT Main Street Dues (pay in June?)	750.00		750.00
Triathlon Support	155.00	70.00	
06057 Decals (estimate)	215.00		
Hop Into Spring - plastic eggs	200.00		200.00
Peggy's Promo's - Flashlights	100.00		
DiscoverNWCT			
Gov Conf on Tourism	99.00		99.00
Branding Initiative			
New EDC Projects			
Survey Monkey			
<b>Total</b>	<b>4482.87</b>	<b>2475.07</b>	<b>1572.00</b>
Budget	6000.00		
Less Outstanding Budgeted expenses	-1572.00		
Less Actual Expenses Paid	-2475.07		
Remaining Funds Available	1952.93		
*13 Meetings to allow for potential special meeting			